

JEHAN SPARKS

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EDUCATION

Ph.D., Social Psychology Minor: Quantitative Psychology University of California, Davis	Expected 2019
M.A., Psychology University of California, Davis	2015
M.S., Applied Economics University of California, Davis	2013
B.A., Economics and Philosophy Columbia University, New York, NY <i>Departmental Honors in Economics</i>	2010

HONORS AND AWARDS

- SPSP Graduate Student Travel Award, 2018
- UC Davis Summer Research Fellowship, 2017
- UC Davis Psychology Professional Development Travel Fellowship, 2017
- Society for the Improvement of Psychological Science Travel Award, 2016
- UC Davis Dukes Travel Award, 2015
- Bill and Melinda Gates Foundation Fellowship, 2015-2016
- SPSP Student Poster Award Finalist, 2015
- SPSP Graduate Student Travel Award, 2015
- Romine Prize, Best Senior Economics Thesis, Columbia University (awarded to 1 of 200 Economics majors), 2010
- Deans List, Columbia University, 2006-2010

ADDITIONAL TRAINING

- Summer Institute on Theories and Methods in Judgment and Decision Making Research, Universities of Mannheim, Heidelberg, and Tübingen, Germany, 2015

PUBLICATIONS

- Sparks, J., & Ledgerwood, A. (in press). Age attenuates the negativity bias in reframing effects. *Personality and Social Psychology Bulletin*.
- Boydston, A., Ledgerwood, A., & Sparks, J. (in press). A negativity bias in reframing shapes political preferences even in partisan contexts. *Social Psychological and Personality Science*.
- Sparks, J., & Ledgerwood, A. (2017). When good is stickier than bad: Understanding gain/loss asymmetries in sequential framing effects. *Journal of Experimental Psychology: General*, 146, 1086–1105.
- Wang, Y. A., Sparks, J., Gonzales, J., Hess, Y., & Ledgerwood, A. (2017). Using independent covariates in experimental designs: Quantifying the trade-off between power boost and Type I error inflation. *Journal of Experimental Social Psychology*, 72, 118-124.
- Ledgerwood, A., Soderberg, C., & Sparks, J. (2017). Designing a study to maximize informational value. In J. Plucker & M. Makel (Eds.), *Toward a more perfect psychology: Improving trust, accuracy, and transparency in research* (pp. 33-58). Washington, DC: American Psychological Association.

MANUSCRIPTS UNDER REVIEW & IN PREPARATION

- Sparks, J., Daly, C., Wilkey, B., Molden, D., Finkel, E., & Eastwick, P. (under review). Negligible evidence that people are attracted to partners who uniquely fit their ideals: The most rigorous test to date.
- Sparks, J., & Ledgerwood, A. (in prep). It could have been better, but it could have been worse: How the order of counterfactual thinking influences affective and behavioral responding.

RESEARCH SUPPORT

- Ledgerwood, A., & Sparks, J. (2018). *Reframing Effects Across the Lifespan*. UC Davis Academic Senate Grant-in-Aid. Total amount = \$2,000.
- Ledgerwood, A., Sparks, J., Wang, Y. A., Rees, H., Huang, S., Kramer, H., Kurai, M., & Sanchez, S. (2017). *Protecting Diversity in the Face of White Nationalism: The Effect of Ally-Identity Symbols on Social Action*. The Society for the Psychological Study of Social Issues (SPSSI). Total amount = \$1,863.
- Sparks, J., & Sherman, J. (2016). *Understanding How Consumers Value Time and Choices on Different Devices*. Facebook, Menlo Park, CA. Total amount = \$154,000.

CONFERENCE PRESENTATIONS & INVITED TALKS

Sparks, J. (2018, May). *When good is stickier than bad*. Invited talk presented at the NYU/Columbia East Coast Doctoral Conference, New York, NY.

Sparks, J., & Ledgerwood, A. (2017, March). *Understanding gain/loss asymmetries in sequential framing effects*. Talk presented at the Berkeley-Stanford-Davis Social-Personality Conference, Berkeley, CA.

Sparks, J. (2017, January). *Real world tales of using better research practices*. Invited talk presented at the Society for Personality and Social Psychology, San Antonio, TX.

Sparks, J. (2016, May). *Toward a functional account of dynamic framing effects*. Invited talk presented at the UC Davis Spring Psychology Conference, Davis, CA.

Sparks, J., & Ledgerwood, A. (2016, May). *Sticky frames: Toward a functional account of dynamic framing effects*. Talk presented at the Bay Area Behavioral and Experimental Economics Workshop, Haas Business School, Berkeley, CA.

Sparks, J., & Ledgerwood, A. (2016, April). *The Start-Local Approach: Maximizing opportunities to learn from our research*. Making Social Science Transparent Conference. Invited talk presented at the UC Davis Institute for Social Science, Davis, CA.

Sparks, J. (2015, November). *When good lingers longer than bad: Toward a functional account of dynamic framing effects*. Poster presented at the Society for Judgment and Decision Making, Chicago, IL.

Sparks, J. (2015, August). *Sticky frames: Sequential framing effects in the gain domain*. Poster presented at the Summer Institute for Theories and Methods in Judgment and Decision Making Research, Universities of Mannheim, Heidelberg, and Tübingen, Germany.

Sparks, J. (2014, May). *When good is stickier than bad: Lingering framing effects may differ for loss versus gain domains*. Data blitz presented at the 7th Annual Meeting of Society for the Study of Motivation (SSM) conference, San Francisco, CA.

TEACHING EXPERIENCE

Guest Lectures:

Social Psychology, UC Davis: Aggression, Cognitive Dissonance, Altruism, Group Processes, Attraction & Close Relationships, Social Cognition

Fundamentals of Psychology, Mills College: Social Psychology, Personality Psychology

Department of Agricultural and Resource Economics, UC Davis: Persuasion & Attitude Change

Teaching Assistant:

Psychology of Religion (Spring 2018)

Personality Psychology (Spring 2017)

Social Psychology (Winter 2014, Winter 2015, Spring 2015, Spring 2016, Winter 2017, Fall 2018)

Social and Personality Development (Fall 2016, Fall 2017, Summer 2018)

Research Methods (Winter 2016, Winter 2018)

Language and Cognition (Summer 2014)

Intermediate Microeconomics (Winter 2011, Fall 2012)

Mentoring:

Angelique Delarazan (Senior, UC Davis): Senior honors thesis on reframing effects

Jonathan Lee (Psychology B.A., UC Davis): Independent project on reframing effects

Lily Lampano (Psychology B.A., UC Davis): Independent project on counterfactual thinking

SERVICE

Ad Hoc Reviewer for *Perspectives on Psychological Science*, *Journal of Experimental Psychology: General*, *Journal of Experimental Social Psychology*, and *American Journal of Agricultural Economics*

UC Davis Social-Personality Brown Bag Coordinator (2016-2017)

UC Davis Psychology Graduate Student Ambassador (2018)

PROFESSIONAL AFFILIATIONS

Society for Personality and Social Psychology (SPSP)

International Social Cognition Network (ISCON)

Society for Judgment and Decision Making (SJDM)